



INFORMATION DECK

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FIRM OVERVIEW

Bernhard Taras Ventures LLC (alternately **Bernhard Taras®** or **BTV**) is a producer of American made consumer-packaged goods products, specializing in beverages.

Founder: Chad Webb

Office Locations: Melbourne Beach, Florida & Charlotte, North Carolina

Formation Date: February 2022

EIN#: 87-4779232

Banking: Bank of America - Morgan Stanley – Regent Bank

Legal: McDonald Hopkins, LLC.

Accounting: GBK Peabody, PLLC.

Marketing Agency: Greenspon Advertising

Online Merchant Services: Shopify

Firm Assets: Trademarks (10) – URL's – (20) – Active Websites (5) – IG (4) – FB (4)



OUR STORY

WHY US!

HUNDREDS OF MILLIONS OF CASES SOLD IN CAREERS

DEVELOPED NATIONAL BEVERAGE BRANDS FOR **DECADES**



INDUSTRY **PROVEN** PROCESSES AND PROCEDURES

EFFICIENT OUTSOURCING MODEL – **CO-PACK** PRODUCTS

WE CREATE BRANDS FOR **CATEGORIES** UTILIZING DATA



WHERE WE LIVE

THE BTV ANSWER:
CORRECT POSITIONING
NO ASSOCIATION



OUR ASSOCIATION



BTV APPROACH

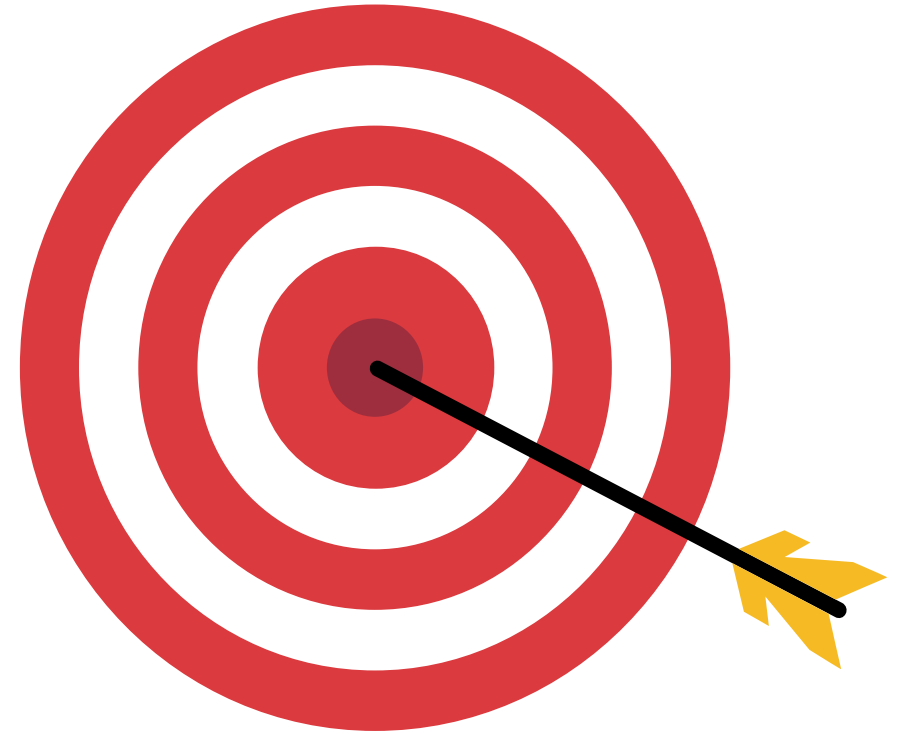
HOW WE DO IT!

- EXPERTISE & STRONG RELATIONSHIPS
- INNOVATION
- INSIGHT
- BRAND DEVELOPMENT
- SPEED TO MARKET

FOCUS ON HIGH DEMAND BEVERAGES

PRODUCE ONLY WHAT SELLS

PULL THROUGH = PROFITABILITY



OUR TIMELINE



2022

16oz can Debut with self distribution in North Carolina.



Hit a milestone December 1st, 2023, of 100 buying accounts.



2024

Distributor Launch - South Carolina

Elevate Quantum D9 – Green Apple & Watermelon Debut

Broken Step Hard Lemonade - BOLD debut



2026



Bernhard Taras Ventures was formed February of 2022

(BT Name is a combination of Chad's two grandmother's maiden names)

2023



Launch of 6-pack & 12-pack 12oz. cans of Day To Day Light.

By December 31st, 2024, 250 buying accounts achieved.

2025



Elevate Quantum D9 - Mixed Berry & Lemon Lime debut

Focus on Direct-To-Consumer Expansion





**ELEVATE YOUR MOMENT:
ELECTROLYTE ENHANCED**

**0 CALS
0 CARBS
0 SUGAR
GLUTEN-FREE
DYE-FREE**



6/4/12 oz



INNOVATIONS



INVESTMENT RATIONALE

THE BTV ANSWER IS:

OMNI CHANNEL MARKETING

WHAT IS YOUR BEST DAY?®



EVERY DAY IS A GREAT DAY FOR A DAY TO DAY!®

www.Bernhard-Taras.com

WATCH YOUR STEP.®



- TV Spots
- Radio Spots
- Training Videos
- Podcast Interviews
- Digital Billboards
- Sign Making Templates

www.DayToDayLight.com

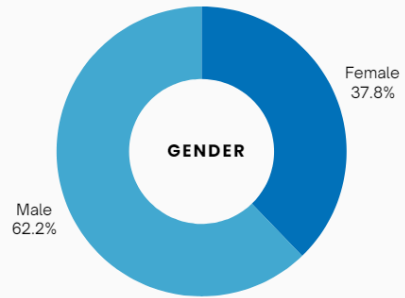
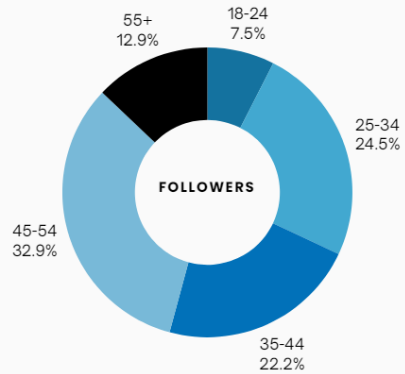
www.BrokenStep.com

www.ElevateQuantumD9.com

www.WrestlingBear.com



SOCIAL MEDIA STRATEGY



Social Media Engagement

331 TOTAL ENGAGEMENTS	72 FACEBOOK ENGAGEMENTS
11.8% INSTAGRAM ENGAGEMENT RATE	259 INSTAGRAM ENGAGEMENTS
12.4% FACEBOOK ENGAGEMENT RATE	226 INSTAGRAM LIKES



WHY JOIN US NOW?

Bernhard Taras® Ventures is seeking funding from VISIONARY investors!

Accredited Investors ONLY

S. A. F. E.

Simple Agreement for Future Equity

Join Us!



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CHEERS!



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